

KAZAKH ACADEMY OF SPORT AND TOURISM



INFORMATION LETTER

Dear colleagues!

The Kazakh Academy of Sport and Tourism and its Department of Social Sciences, Humanities and Digital Technologies invite you to participate in the 3rd International Scientific and Practical Conference “Digital Transformation in Sport and Tourism and the Modernization of Social Sciences and Humanities in the Era of Global Challenges,” to be held on 26 November 2026.

The purpose of the conference is to discuss prospects for the development of social sciences and humanities amid the digital transformation of education and to examine opportunities for applying research findings in artificial intelligence to education and everyday life. The conference will also address current issues and prospects for AI-driven development in sport and tourism. Participants will discuss digital transformation in educational institutions, innovative teaching approaches, and effective practices for using artificial intelligence technologies.

The following are invited to participate:

- young researchers, teachers, university staff, doctoral candidates, master’s students, and undergraduate students;
- heads and specialists of government bodies responsible for education, youth policy, physical education, and sport;
- representatives of sports and wellness organizations, sports federations, student leagues, and other interested organizations.

Main conference tracks:

1. A platform-based model for managing the humanities in the context of digitalization and AI (moderator: A.T. Daurenbekova).
2. An integrated system linking secondary and higher education in the training of next-generation professionals (moderator: K.A. Tulentayeva).
3. “Adal Azamat”: continuity between national upbringing and modern education (moderator: E.T. Tebegenova).
4. Reading culture as a pathway to building an intellectual nation (moderator: A.U. Radzhapov).
5. Sport and tourism as the foundation of a healthy lifestyle (moderator: Sh.A. Salimgereyeva).

Conference participation requirements

The presentation must reflect the main content of independently conducted research. The introduction should state the research objective and problem. The main section should present the theoretical and practical findings. The conclusion should provide conclusions consistent with the research objective. Presentation time is up to 10 minutes. A computer presentation is mandatory.

Following the conference, an electronic collection of research papers will be prepared and subsequently published on the website of the Kazakh Academy of Sport and Tourism. The Organizing Committee emphasizes that text originality must be at least 60%. Materials submitted to the conference will not be peer-reviewed and will be published in the author’s version. Papers that do

not meet these requirements or have not passed a plagiarism check will not be accepted for publication.

To participate, please submit the following documents by 20 November 2026:

- ✓ a completed application form for each member of the author team;
- ✓ if participating with an article, email the article prepared in accordance with the “Article Formatting Requirements” to the address specified on the academic forum website. Use “Conference Participant” as the subject line. The file must be in .doc or .docx format and named after the presenter, for example, “Akhmetov_article.”

- ✓ Travel, accommodation, and meal expenses are covered by the sending organization.

Participation formats:

- online presentation with article publication;
- online presentation without article publication;
- article publication without a presentation.

Following the conference, an electronic collection of research papers will be published on the KazAST website. Conference participants’ travel expenses are covered by the sending organization.

Presentation time limit: up to 10 minutes.

Conference languages: Kazakh, Russian, and English.

Organizing Committee address: Room 303, Department of Social Sciences, Humanities and Digital Technologies, Kazakh Academy of Sport and Tourism, 85 Abai Avenue, Almaty.

- ✓ **Email:** sgd_kafedra_2025@mail.ru

- ✓ **Aigul Tursunkhanovna Daurenbekova:** +7 705 117 3349.

- ✓ **Shinara Askarovna Salimgereyeva:** +7 707 144 2707.

For all matters related to conference participation, please contact the Conference Organizing Committee.

**Application for participation in the 3rd International Scientific and Practical Conference
«Digital Transformation in Sport and Tourism and the Modernization of Social Sciences and
Humanities in the Era of Global Challenges»**

26 November 2026

(to be completed by the conference participant and sgd_kafedra_2025@mail.ru)

The application must be sent to the specified email address. Authors' full names must be provided without abbreviations. Add the label «Presenter» next to the name of the author who will deliver the presentation.)

Full name	
City	
Full official name of the educational institution	
Level of education (<i>Bachelor's or Master's degree</i>)	
Email	
Scientific supervisor (full name, academic degree, academic title, position)	
Participation format ✓ In person: publication and presentation ✓ Online: publication and presentation ✓ Remote: publication in the proceedings only	
Presentation title	
Selected conference track (<i>section number</i>)	

FORMATTING REQUIREMENTS FOR SUBMITTED MATERIALS

IMPORTANT! The file name must include the participant's surname and the track number (for an article: article_Akhmetov S.S.; for an application: application_Akhmetov S.S.).

Only original materials that have not previously been published in any other print or electronic publication will be accepted for the proceedings.

Materials must be prepared in Microsoft Word in .doc (.docx) format: Times New Roman, 12 pt; 2.0 cm margins on all sides; first-line indent of 1 cm (do not create the indent with the Space or Tab keys); single line spacing; justified alignment. Condensed character spacing is not permitted. The material must not exceed 5 A4 pages.

Order of presentation:

1. UDC (uppercase, left-aligned, 14 pt);

In the language of the article, 12 pt:

2. Article title (uppercase, bold, centered);
3. Author's full name, academic degree, academic title, and position (centered);
4. Full name of the organization, city, and country (centered);
5. The abstract must describe the main topic, the issues addressed in the research article, the purpose of the work, and its results. The abstract must not exceed 120 words (justified);
6. Keywords: 5–7 words are recommended (justified).

In English, 12 pt:

Article title (uppercase, bold, left-aligned);

Author's full name, full name of the organization, city, and country (justified);

Abstract... (justified);

Keywords... (justified).

7. References. A list of 5–7 sources formatted in accordance with GOST R 7.0.5–2008, in Times New Roman, 12 pt, is required.

8. Black-and-white graphics and tables may be included in the text. Their placement must be indicated by references in the article, for example: Figure 1, Figure 2, Table 1 (in Word format).

9. Text originality according to the Antiplagiat system must be at least 60%.

10. The author is responsible for the quality of the translation of individual parts of the article into English. The use of automated machine and online translation tools is not permitted.

11. The Organizing Committee will not accept articles received after 20 November 2026 or articles that do not meet these requirements.

ARTICLE FORMATTING EXAMPLE

UDC XXX

CAPABILITIES OF THE LSPORT AUTOMATED INFORMATION SYSTEM**Petrov P.P.**

Scientific supervisor: I.I. Ivanov, Candidate of Pedagogical Sciences, Associate Professor Ural State University of Physical Culture, Chelyabinsk

Abstract. The LSPORT automated information system is used in almost all regions of the country. The article analyzes the possibilities of using LSPORT and presents the results of its implementation in the management practices of municipal sports schools, sports federations, and regional governing bodies in the field of physical culture and sport.

Keywords: management of physical culture and sports organizations, LSPORT automated information system, interdepartmental cooperation.

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Main text

One of the current development priorities in physical culture and sport is the digitalization of management processes. The LSPORT automated information system (hereinafter, LSPORT AIS) is designed for physical culture and sports organizations, sports federations, sports training centers, and public authorities [4]...



Figure 1

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Table 1

Text	Text
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REFERENCES

1. Tkachenko, P.E., Voronkova, A.A., Zubarev, Yu.A., and Anankin, D.A. Adaptation of physical culture and sports professionals to the digitalization of the sector. Physical Education and Sports Training. 2024. No. 1 (47). pp. 171–178.

2. Vasilyeva, E.Yu., and Gorlou, V.A. Optimization of educational process management in sports schools. Theory and Practice of Physical Culture. 2018. No. 3. pp. 74–76.

3. Konyagina, M.N., et al. Fundamentals of the Digital Economy: Textbook and Practical Course for Universities. Ed. M.N. Konyagina. Moscow: Yurait Publishing House, 2022. 235 p.

4. LSPORT: A Universal Platform for the Sports Sector [Electronic resource]. Available at: <https://promo.lsport.net/> (accessed: day month year).<https://promo.lsport.net/>