

## **Tourism**

Group of educational programs B091-Tourism

**Educational program 6B11101 "Tourism"** – provides training of personnel who are able to carry out high-quality professional activities in the field of managing various levels of tourism industry enterprises, creating and promoting tourist products, forming a tourist offer, popularizing the tourist brand of Kazakhstan around the world.

**Upon admission after graduation, pass:**

**UNT subjects:**

1. History of Kazakhstan
2. Mathematical literacy
3. Reading literacy

*Profile items:*

4. Geography
5. English language

**When entering after colleges in a related specialty, pass:**

**For a paid branch:** based on an interview

**To participate in the State educational grants competition:**

- 1 specialized subject (UNT) - Geography
- 2 profile subject (UNT) - Organization of tourist activities

Academic degree awarded-Bachelor's degree in the field of services under the educational program 6B11101 "Tourism"

**Advantages of the educational program:**

- Availability of education at the academy, availability of a system of discounts based on the results of the UNT, a system of incentives and discounts for excellent studies and active public and scientific work at the academy (up to 50 %);
- Practical orientation of the educational program – regular trips, hikes, including category hikes on bike routes, water hikes, excursions around the city of Almaty and the Almaty and Zhetysay regions;
- International internship with a trip abroad, international internship in Turkey, Poland, the United Arab Emirates;
- Academic mobility programs with study in South Korea, Turkey, Poland, Uzbekistan, and the Russian Federation (St. Petersburg);
- Availability of the Academy's own tourist and sports bases in Almaty and Almaty region, including "Kaimar", "Shogansai", "Kapshagai";
- The academy has its own climbing wall.
- Availability of own hotels and restaurant "Mura" in Almaty;

- Advanced study of foreign languages-professional English, as well as a second foreign language to choose from (Korean, Turkish);
- Availability of additional educational programs (MINOR) "Organization of excursion business" allows you to get an additional qualification of a tour guide of the III category;
- Possession of universal and professional competencies that ensure effective operation in the tourism and hospitality industry, as well as readiness for professional development and career growth and self-development, skills in related areas that allow for rapid retraining.

**Possible professions** are tourism manager, tourism instructor, inbound and domestic tourism manager, medical tourism manager, tour guide, travel agent, tour operator, as well as guides (translation guides), tour guides who provide tourist services independently.

The program is implemented on the basis of a state educational order (grant) and on a paid basis.

#### **Terms of training-**

- After school - 4 years.
- After college in related specialties -3 years.

**Languages of instruction:** Kazakh, Russian.